COMPARISON
Use these visuals when you want to display measures compared by its magnitude.

- Clustered Bar Chart
- Clustered Column Chart
- Dot Plot by OKViz *
- Bullet Chart by OKViz *
- Clustered Bar Chart
- Clustered Column Chart
- 100% Stacked Bar Chart
- 100% Stacked Column Chart
- Mekko Chart *
- Gauge
- Radar Chart *
- Word Cloud *
- Bubble *
- Infographic Designer *

CHANGE OVER TIME
Use these visuals when you want to display the changing trend of measures.

- Line Chart
- Sparkline by OKViz *
- Card with States by OKViz *
- Clustered Bar Chart
- Clustered Column Chart
- Stacked Bar Chart
- Stacked Column Chart
- 100% Stacked Bar Chart
- 100% Stacked Column Chart
- Candlestick by OKViz *
- Stacked Area Chart
- Area Chart
- Stream Graph *
- Line & Clustered Column Chart
- Line & Stacked Column Chart
- Gantt *
- Calendar Visualization *
- Waterfall Chart

PART-TO-WHOLE
Use these visuals when you want to display parts that compose measures.

- Clustered Bar Chart
- Clustered Column Chart
- Stacked Bar Chart
- Stacked Column Chart
- Donut Chart
- Pie Chart
- 100% Stacked Bar Chart
- 100% Stacked Column Chart
- Treemap
- Line & Stacked Column Chart
- Line & Stacked Area Chart
- Sunburst *
- Aster Plot *
- Pyramid 3D *
- Waterfall Chart
- Sunburst *
- Aster Plot *
- Pyramid 3D *

FLOW
Use these visuals when you want to display a flow or dynamic relations between measures.

- Waterfall Chart
- Funnel
- Horizontal Funnel *
- Sankey *
- Chord *
- Bowtie Chart *
- Network Navigator *
- Force-Directed Graph *

RANKING
Use these visuals when you want to display measures by its rank order.

- Table
- Matrix
- Synoptic Panel by OKViz *
- ArcGIS Maps
- Map
- Filled Map
- Shape Map
- Histogram *
- Clustered Column Chart
- Line Chart
- Scatter Chart
- Line & Stacked Column Chart
- Card with States by OKViz *
- Box & Whisker *
- Candlestick by OKViz *
- Tornado *
- Table Heatmap *
- Gauge

SPATIAL
Use these visuals when you want to display measures over spatial maps.

- Map
- Filled Map
- Shape Map
- Synoptic Panel by OKViz *
- ArcGIS Maps

DISTRIBUTION
Use these visuals when you want to display the distribution of a measure.

- Histogram *
- Clustered Column Chart
- Line Chart
- Card with States by OKViz *
- Box & Whisker *
- Candlestick by OKViz *
- Tornado *
- Table Heatmap *

CORRELATION
Use these visuals when you want to display relations between measures.

- Scatter Chart
- Line & Stacked Column Chart
- Line & Stacked Column Chart
- Card with States by OKViz *
- Card
- KPI

SINGLE
Use these visuals when you want to display a single value.

- Card with States by OKViz *
- Card
- KPI

CUSTOM VISUAL
- Preferred for Dashboards
- Not Recommended
- Custom Visual

http://sql.bi/power-bi-visuals/
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