

COMPARISON

Use these visuals when you want to display measures compared by its magnitude.

Clustered Bar Chart	Clustered Column Chart	Dot Plot by OKViz *	Bullet Chart by OKViz *
Stacked Bar Chart	Stacked Column Chart	100% Stacked Bar Chart	100% Stacked Column Chart
Mekko Chart *	Gauge	Radar Chart *	Word Cloud *
Bubble *	Infographic Designer *		

CHANGE OVER TIME

Use these visuals when you want to display the changing trend of measures.

Line Chart	Sparkline by OKViz *	Card with States by OKViz *	KPI
Candlestick by OKViz *	Stacked Area Chart	Area Chart	Stream Graph *
Line & Clustered Column Chart	Line & Stacked Column Chart	Gantt *	Calendar Visualization *
Waterfall Chart			

PART-TO-WHOLE

Use these visuals when you want to display parts that compose measures.

Clustered Bar Chart	Clustered Column Chart	Stacked Bar Chart	Stacked Column Chart
100% Stacked Column Chart	100% Stacked Bar Chart	Pie Chart	Donut Chart
Treemap	Line & Clustered Column Chart	Line & Stacked Column Chart	Stacked Area Chart
Waterfall Chart	Sunburst *	Aster Plot *	Pyramid 3D *

FLOW

Use these visuals when you want to display a flow or dynamic relations between measures.

Waterfall Chart	Funnel	Horizontal Funnel *	Sankey *
Chord *	Bowtie Chart *	Network Navigator *	Force-Directed Graph *

RANKING

Use these visuals when you want to display measures by its rank order.

Clustered Bar Chart	Clustered Column Chart	Multi-row Card
Table	Matrix	

SPATIAL

Use these visuals when you want to display measures over spatial maps.

Map	Filled Map	Shape Map
Synoptic Panel by OKViz *	ArcGIS Maps	

DISTRIBUTION

Use these visuals when you want to display the distribution of a measure.

Histogram *	Clustered Column Chart	Line Chart
Box & Whisker *	Candlestick by OKViz *	Tornado *

CORRELATION

Use these visuals when you want to display relations between measures.

Scatter Chart	Line & Clustered Column Chart	Line & Stacked Column Chart
Table Heatmap *		

SINGLE

Use these visuals when you want to display a single value.

Card with States by OKViz *	Card	KPI
Gauge		